

GOOD-BYE
TILL
NEXT YEAR

The Colonnade

DR. STANFORD
WILL SPEAK
THURSDAY

May 19, 1953

Georgia State College for Women

VOL. 31, No. 11

Three Dorms Have Picnic; Everyone Is Blistered

Saturday afternoon about four-fifteen passers-by saw a large red truck coming in to campus with a load of smiling, singing, and tired girls who were just returning to Bell and Beeson from Lake Jonesco where they had their annual dormitory picnic. If you had looked a little more closely, you might have seen that they had bright pink sunburn and upon listening to their gay song you might have heard a few scratchy voices. Yes, they were all tired and sunburned (blistered to put it more exactly), but oh, so happy!

They left campus at 9 a.m. and sang all the way out to the lake and before the truck was completely unloaded, some had already spread their blankets out at the edge of the lake and were enjoying their first real sunbath of the year. Many of them alternately swam and sunbathed while others just sunbathed and played cards, but all enjoyed the morning very much. Then at noon they spread a lunch of potato salad, hotdogs with all the fixins', potato chips, several different flavors of delicious cake, and ice-cold cokes that they had brought over in coolers packed with ice.

After another little rest, back into the water they went for more swimming, diving, and just lying out on the float, that they could swim out to and get the very best and quickest suntan there. Some even did it as usual, but not any more than the ones on the bank. Five or six of the girls engaged in a game of golf on the lovely green.

The next day, between applying Noxzema, writing letters home about the trip, and planning for another one next year, they were thinking and talking about what a wonderful time they had! There's really nothing to equal a picnic trip taken in an open truck out to a nice, cool lake in this hot weather!

The Terrell girls enjoyed a wonderful day at Lake Laurel Saturday on their dormitory picnic. The picnic got underway with a gay ride out to the lake in an open truck. When they arrived everyone rushed up to the little lodge, got into bathing suits and headed for the boats, docks and the cool water. Around one we all began to get hunger pangs, so out came the lunches. After lunch a group got the boats and went out into the middle of the lake where they sang and sunned. All too soon three-thirty came and a tired but happy group of sun baked girls climbed on the truck and headed for home with many memories that will linger and bring back many smiles and laughs.

Two Year Business Students Hold Banquet

Two year graduates in business administration and their parents were honored at a dinner Sunday in the college cafeteria. Dr. Fuller served as toastmaster, and awarded the certificates of merit to the girls parents instead of to them.

Scheduled to complete the abbreviated curriculum at the end of this quarter are: Eleanor Amoss, Eileen Batho, Virginia Burnley, Johnnie Doss, Flo Limehouse, and Nancy Luke. Honored guests at the banquet included: Dr. and Mrs. Mac Mahon; Mrs. Fuller and members of the business administration staff.

Alumnae Day To Be Held May 30

Saturday, May 30, has been set aside as Alumnae Day by Sara Bethel alumnae secretary. Reunions are being planned for the following classes: 1893, '96, '97, '98, 1900, '01, '03, '17, '20 '36, '43, and '52.

After registering at the Alumnae Guest House, returning graduates will gather in the Cafeteria at 12:15 p.m. for a dutch luncheon. A meeting of the Alumnae Council, consisting of the executive committee, all class secretaries, chairmen of the standing committees, and district vice-presidents, is scheduled for 2 p.m. This will be followed by a general business meeting of the entire association at 3 p.m. Mrs. Nina Wiley George, president of all G.S.C.W. alumnae, will be on campus for the weekend.

The alumnae banquet will be held in the dining room at 6 p.m. with Mrs. Annie Moore Daughtry Wallace, Macon, serving as toastmistress.

The principal address of the evening will be delivered by Miss Laura Berrien, class of 1896, who last year was honored at the first college day exercises by being elected to honorary membership in Phoenix.

Miss Berrien, a native of Waynesboro, practices law in Washington, D.C. Miss Mary Newell, Macon, a classmate of Miss Berrien, when both attended this school, will introduce Miss Berrien. Miss Newell is a daughter of one of the original trustees of the college.

Graduating seniors of the Class of '53 will be guests of the Alumnae Association at the banquet. Miss Bethel has requested that alumnae make their reservations by tomorrow, May 20.

Alpha Psi Takes In Six New Members

Six new members were initiated into Alpha Psi Omega on Sunday, May 17. The initiation started with a pledge service on May 13. All of the new members had to fulfill various tasks assigned them for the week and also had to dress up as a character from a play. The pledges were dressed as Antigone, Carmen, Pagliaccio, The MadHatter, Carol Arden, and Caliban. Besides dressing as these characters the new members had to learn one of the speeches of their characters and had to give a short "comedia de l'arte" skit in chapel, Thursday morning.

After a formal and dignified service the neophytes were welcomed into full membership on May 17.

The new officers are: Ann Johnson, president; Gray Malcolm, vice-president; and Betty Kirkland, secretary-treasurer.

Exam Schedule

May 27, 28, 29

May 27 — 8:30 — 10:30, First period classes; 11:00 — 1:00, English 102, History 211; 2:00 — 4:00 Social Science 104, Education 295.

May 28 — 8:30 — 10:30, Second period classes, Health 100; 11:00 — 1:00, Third period classes; 2:00 — 4:00, Fourth period classes.

May 29 — 8:30 — 10:30, Fifth period classes; 11:00 — 1:00, Sixth period classes.

T. E. Smith, Registrar

Seniors Who Will Receive Degrees

The Class of '53, with degrees in hand, are leaving G.S.C.W. for the four corners of the world, and to go into all types of jobs. The graduates, with their degrees, are as follows:

Bachelor of Arts — Lauratine Aiken, Betty Jane Allen, Roberta Ann Arnold, Jewel Reta Askew, Edna Lois Atwood, Dorothy Jane Barrett, Mary Barbara Beasley, Mary Joan Bently, Mary Webb Bradbury, Gloria Victoria Brooks, Laura Janet Butler, Lois Annette Chalker, Mary Cobb, Luciene Davis, Olga Emilia Fallen, Miriam Anita Field, Mrs. Louise Heaton Foster, Vivian Rebecca Funderburk, Rebecca Groves, Martha Jerrilyn Haynes, Marie Jeanne Herfurth, Barbara Jean Jackson, Judith Johnson, Mrs. Ouida Mozo Kines, Rolene Berniece LaHayne, Joan Kathryn Mendel, Diane Morris, Wynelle Irene Oglesby, Shirley Gay Pettit, Jeanne Claire Pierce, Betty Marteen Shuman, Anne Marlene Smith, Anne Virginia Stone, Martha Simpson Stover, Peggy Sutton, Mrs. Betty Camp Thomas, Georgia Isabel Trawick, Mrs. Kay Margaret Sullivan Tyler, Lyndoll Ruth Ulm, Peggy Shannon Watson, Arneita Faye Wood.

Bachelor of Science in Business Administration — Betty Ruth Beckham, Shirley Irene Bryant, Joan Beverly Burns, Mrs. Martha Lancaster Byrd, Frances Elizabeth Crawford, Keitha Luckey Culpepper, Mavis Ada Fleeman, Corfrine Ramsay Glover, Fannie Laura Harrell, Ruth Winona Harvington, Norma Ruth Marshall, Patricia Ann Morris, Winifred Darlene Prince, Anne Scott Royster, Mrs. Patricia Green West.

Bachelor of Science in Education — Betty Lanell Allen, Mrs. Nora J. Bankston, Mrs. Dora Mae Adams Bostick, Timmie Anne Burns, Mrs. Sara Carter Caldwell, Martha June Clark, Mrs. Betty Fleming Collins, Mrs. Wahda Bryant Crumbley, Elsie Daniels, Mrs. Ollie B. Downs, Mrs. Jewel Ballard Duffey, Mrs. Dola Mae Houston Evans, Martha Aurelia Fountain, Frances Warsham Freeman, Mrs. Frances Weldon Gore, Constance Eleanor Harden, Mrs. Irene McKie Hartley, Charlotte Euphemia Harvey, Annie Katherine Higgins, Virginia Raye Holt, Betty Lee Inglette, Mrs. Margaret Amerson Jones, Patricia Neal Kendrick, Mrs. Sylvia Crew Kent, Mary King, Peggiann King, Emma Jean Knight, Emmie Lane, Joy Lawson, Lucille Jane McKinney, Mrs. Virginia Motes Matthews, Mrs. Bertha Mae Pattillo, Mrs. Nelle Regan Peavy, Millidion Popwell, Mrs. Mary Lee Giles Ray, Jeanne Audry Repak, Beulah Belger Summerlin, Mrs. Helen Sweat, Mrs. Frances Parkes Thompson, Martha JoAnn Traylor, Mrs. Margaret Thomson Walden, Mary Carolyn Webb, Mrs. Jean Whaley Williams, Mrs. Mart Edgar Witt, Mrs. Remelle Southwell Young.

Bachelor of Science in Home Economics — Betty Jane Adams, Clara Pauline Allen, Louise Wingate Baston, Juanita Blakey, Mrs. Marilyn Witt Clement, Martha Carolyn Davis, Frances Wynelle Dean, Ruth Downs, Dorothy Durrence, Jeannine Elizabeth English, Mary Joyce Ford, Mary Sue Garner, Mary Alice Haste, Terrie Wynelle Henderson, Johnnie Eleazar Hodges, Emily Jeanne Holley, Nellie Jo Howard, Jeannette Jones, JoAnn Mc Nair, Rena Frances Marshall, Janice Ileana Mattox, Anne Grace Moore, Mary Jane Oliver, Shirley Ruth Perry, Marjorie Ann Shurling, Barbara Lee

Stanford To Be New Prexy; Has No Plans for Co-Education

DR. STANFORD WILL
SPEAK HERE THURSDAY



Dr. Henry King Stanford, 37-year-old assistant chancellor of the University System, has been named president of G.S.C.W. His appointment to succeed Dr. Wells, who has accepted an assignment to make an educational mission to North Africa, was announced Saturday by Board of Regents Chairman Robert O. Arnold.

Dr. Stanford was unanimously selected for filling the position of president of G.S.C.W. which office he will take over about July 1st.

Dr. Stanford is a Georgia man from childhood on. He was born in Atlanta April 22, 1916. He graduated from Boy's High School in 1932, and from there went to Emory University where he earned his A. B. Degree only 3 years later in 1936. By 1940, he had earned his M. A. Degree from the same school, after having taken time out to study at the University of Heidelberg, Germany, from which school he now holds a certificate earned in 1937. In 1943 he earned an M.S. Degree from the University of Denver and then in 1949 he attained the title of Doctor Stanford with his Ph.D from New York University.

Dr. Stanford has had a good bit of teaching experience including teaching at Emory Junior College, 1937, and work in a Methodist independent school. He is a member of Phi Sigma Iota, Honorary Fraternity of the Romance Languages.

Membership in this fraternity requires outstanding ability and attainments in the Romance Languages and literatures, stimulation of advanced work and individual research in the field, and promotion of good feelings between this and the other nations speaking these languages. Membership is

In a letter received from Mr. George A. Wagoner, past National President of Pi Omega Pi and still serving on the National Council, he says, "I personally feel very proud of the outstanding showing that your chapter made in the award report for this year. It is certainly unusual for the newest chapter, with exactly one year of service, to be so high . . . There is no question in my mind that your enthusiasm and leadership will carry you right across the top and you will receive outstanding recognition next year." Mr. Wagoner installed the Gamma Nu Chapter on March 31, 1952.

Gammu Nu is proud of this recognition and will try to set a new record for itself in the year 1953-54. Officers of the Gamma Nu Chapter for the year 1953-54 were elected at the spring retreat held at Lake Laurel on May 8 and 9. They are Libby Smith, President; Dot Houston, Vice-president; Esther Ortega, Recording Secretary; Mr. Joseph Specht, Treasurer; and Barbara Craig, Historian.

Senior Business Education majors were honored with a farewell coffee Thursday morning, May 14, from 10:30 to 11:00, in the office of Miss White and Miss Anthony. Serving as hostesses were members of the Gamma Nu Chapter of Pi Omega Pi.

Smith, Mrs. Mary Jo Smith, Joel Whitfield, Mary Elizabeth Yarbrough.

Bachelor of Science in Music Education — Mrs. Helen Bell Jones, Julia Hill Willingham.

He will speak at chapel on Thursday.

The COLONNADE

Published bi-weekly during the school year, except during holidays and examination periods by the students of the Georgia State College for Women, Milledgeville, Georgia. Subscription price, \$1.00 per year. Member of Associated Collegiate Press, National Advertising Service, and Georgia Collegiate Press Association.

Printed by The Union-Recorder, Milledgeville Ga.

Member
Associated Collegiate Press

EDITORIAL STAFF

Nancy Kobs	Editor
Gloria Riggins	Associate Editor
Shirley Lagerblad	Managing Editor
Ladye Pettis	News Editor
Pat Collins, Dido Christian, Mickey Bailey, Lee Strozier, Becky Currie, and Jan Anderson	Reporters
Sue Ozburn	Sports Editor
Jo Strickland	Reporter
Helen Harrell	Music Editor
Jane Adams, Stella Alston, and Dido Christian	Typists

BUSINESS STAFF

Mary Ann Reddick	Business Editor
Rebecca Currie	Assistant Business Editor
Mickey Bailey	Circulation Manager
Janet Parker, Jane Chalkley, Mable Fernandez, June Bray, Margaret Breezel and Catherine Spires	Business Assistants

The Future Lies Ahead

Dr. Henry King Stanford has accepted the position of president of GSCW. We are all looking forward to meeting him and to hearing him when he speaks here Thursday.

Dr. Stanford will doubtlessly make many changes in some of the ways we have been accustomed to doing things here, and as long as such changes help the college, we will conform to his ideas.

It was reported in the newspapers that Dr. Stanford didn't have an idea of coming here to change this school to a co-educational standard. Dr. Stanford is also reported as saying that he will carry on GSCW's traditions. That will be good only as long as those traditions which enrich our college lives are carried on; for, we have many traditional ways that can stand changing, and a change in administration will be a good way to get this done.

The thing that should be of prime importance to all of us is the good of the college, and anything that will help the college to grow in the right direction should have our full-fledged support.

None of us particularly want this school to be co-ed, but if all else fails we will have to support that stand in order to keep any semblance of the college, as it now is, alive.

So, we welcome Dr. Stanford, and invite him into our tower with but a faint backward glance, for our hope is in the future.

There Are Three—Not One

When we came down here as freshmen, and even before, we heard of the three major organizations—Rec, "Y" and C.G.A. Now there seems to be one major and two minor—C.G.A. has taken over the field.

Justice is important in any institution, but spiritual guidance and recreation are equally as important. Why is the emphasis on C.G.A.? It should be only one factor in a smoothly integrated trio; to some of us it is THE one. Let's put Y and Rec back where they belong—and reinstate our three major organizations.

—By Ladye Pettis

Letter To The Editor To College Seniors—

Dear Seniors:

It has become a spring custom for the Secretary of Labor to address the seniors and advise them of the job opportunities that await them on the completion of their collegiate work. Some of you will go on to do graduate work in your chosen field. For most of you, however, your bachelor's degree will mark the end of your formal education.

The economy of the United States is now operating at record-breaking levels. The job outlook this year is excellent. You will, however, be faced with the problem of getting started in the field of your choice. Common sense dictates that you learn as much as possible about where there are opportunities for both immediate and long range jobs. Listed below are some facts about the demands for personnel gathered from various fields:

NATURAL SCIENCE: Demand for personnel in this field has increased sharply, during the last two years, especially in activities related to defense production and research and development. Opportunities for persons with only a bachelor's degree will continue good due to the decreasing number of persons holding this degree.

PHYSICISTS: The defense program has greatly increased the demand for physicists, particularly those with advanced training. The demand for persons with a bachelor's degree also exceeds the supply.

TEACHING: The demand for elementary teachers is greater for 1953-1954 than for 1952-1953. The supply of teachers needed to meet the needs of a swollen enrollment is slightly lower than in 1952-1953. More than 35,000 grade school teachers are needed and this need will continue as these children now in elementary grades enter high school.

FEDERAL CIVIL SERVICE: There are opportunities for both permanent and summer jobs in the physical sciences. Information about Civil Service exams may be obtained from the college placement office, from first and second class post offices, and from the Civil Service Commission.

BUSINESS AND LAW: Industry is actively recruiting college graduates trained in business administration. Those specialized in management and in such business techniques as accounting, advertising, copywriting, market research, sales, statistics, and personnel management are particularly sought.

SOCIAL WORK: An expanded field and one that offers a variety of specialization is that of social work. There is a great need for trained personnel to handle cases work, group activities, and work connected with community organization. The files also include administrative work, teaching and research in social welfare. The shortage of trained qualified workers is expected to continue for several years among welfare agencies, hospitals and State and Federal welfare establishments.

I hope this has been of help to you and our officiais always willing to give you any information that we have on jobs, and job opportunities.

Sincerely,
Martin P. Durkin,
Secretary of Labor

A Gleaning of Gold

To sail beyond the sunset, and the baths
Of all the western stars, until I die.
It may be that the gulls shall wash us down;
It may be we shall touch the Happy Isles,
And see the great Achilles, whom we knew.
Though much is taken, much abides; and though
We are not now that strength, which in the old days
Moved earth and heaven, that which we are,
we are—
One equal temper of heroic hearts,
Made weak by time and fate; but strong in will
To strive, to seek, to find, and not to yield.
—Tennyson

The Great Invocation

Men and women of many different races and creeds throughout the world will join in voicing a world prayer next Sunday, the second annual World Invocation Day, according to Lay Servers Group.

"The Great Invocation," as the prayer is called, was sounded last year by individuals, groups and congregations in 48 languages from 60 countries according to the sponsors. Widespread distribution by volunteers in the United States has gone forward in preparation for this year's massed appeal, when the prayer will again be used to invoke Divine Will to guide mankind through present world tensions and bring about right human relations.

The group invites people everywhere to unite for godwill and true peace for all humanity by voicing on May 24th this prayerful demand:

From the point of Light within the Mind of God

Let light stream forth into the minds of men.

Let Light descend on Earth.

From the point of Love within the Heart of God

Let love stream forth into the hearts of men.

May Christ return to Earth.

From the center where the Will of God is known

Let purpose guide the little wills of men—

The purpose which the Master knows and serves.

From the center which we call the race of men

Let the Plan of Love and Light work out.

And may it seal the door where evil dwells.

Let Light and Love and Power restore the Plan on Earth.

Some 1953-54 Freshmen

One of the interesting things about Dr. Stanford is that he has four small children—the oldest being only twelve and the youngest ten months. This will be something new for the students to have a young president and to see small children playing in and around the mansion, and every one is waiting to see the Stanford family.

Dr. Stanford won't take up his duties here until July 1, so in reality, he, his family, and next year's freshmen will have to make the acquaintance of the campus and its life together.

We probably can't go as far as to give Dr. Stanford or his family a "big sister," but when he is here this week and next year we can let him know how happy we are to have him.

As the freshman class proves itself, he will also prove himself.

NOTICE!

The Spectrums are here! The Dedication Party will be held at 8:15 tonight. Notices will be put up telling when and where students can get their copies.

Correction

Miss Betty Ferguson and Dr. Helen Greene are not going to the British Isles as we said in the last issue. They are going to the Scandinavian countries.

Visit Sarasota

Have FUN!

Take advantage of special low summer rates for a really unique vacation at

Sarasota Summer Festival

arts

June 29 - July 26

ENJOY REFRESHING GULF BREEZES IN THE AIR-COOLED CITY, SARASOTA, FLORIDA

Average minimum temperature for July 72°, maximum 82°

HEAR AND SEE

Jane Pickens, Lenny Ross, Robert Rounville, Rose Bampton, Gilbert & Sullivan Duo, Guy Maier, Bill Costello, Jessica Dragonette, Boris Goldovsky, Hal Boyle, Festival Ballet, State Symphony of Florida, and others.

ART, PHOTOGRAPHY, CRAFTS & CERAMICS EXHIBITS

FOUR WEEKS of concerts,

lectures, workshops and seminars for

Artists, Architects, Writers, Singers,

Pianists, Dancers, and in Radio,

T.V., Recording Techniques,

CHOOSE ANY PART OR ALL

of the schedule. SEND COUPON!

Mr. G. O. Shepherd, Mng. Dir.

Sarasota Summer Festival of Arts,

P.O. Box 792, Sarasota, Florida.

Please send me more information about the following:

Accommodations Exhibits

Transportation Vacation

Workshops Activities

Attractions Recreation

Package Tours Facilities

Name _____

Address _____

City & _____

State _____

Kilpatrick To Give Commencement Talk

Plans for the 62nd commencement to be held at G.S.C.W. are well under way. Dr. Wells has already announced most of the plans.

The baccalaureate sermon will be preached by Dr. J. Winston Pearce, pastor of the First Baptist Church, Durham, N.C.

Dr. William Head Kilpatrick, professor emeritus of education, Teachers College, Columbia University, will deliver the commencement address.

The baccalaureate exercises will be held in Russell Auditorium on Sunday, May 31, beginning at 11:15 a.m. The commencement program is planned for Monday, June 1, at 11 a.m. Parents and friends of the graduates will be guests of the college at a picnic lunch following the awarding of diplomas.

—Tennyson

The baccalaureate sermon will be preached by Dr. J. Winston Pearce, pastor of the First Baptist Church, Durham, N.C.

Dr. William Head Kilpatrick, professor emeritus of education,

Teachers College, Columbia University,

will deliver the commencement address.

The baccalaureate exercises will be held in Russell Auditorium on

Sunday, May 31, beginning at 11:

15 a.m. The commencement pro-

gram is planned for Monday, June

1, at 11 a.m. Parents and friends

of the graduates will be guests of

the college at a picnic lunch fol-

lowing the awarding of diplomas.

—Tennyson

Y's OWL

I seem to have picked up the habit of dropping in the Alcove every Wednesday night after Vespers and so the Wednesday I did not break the custom but flapped in just as the wild bunch of girls that make up cabinet tromped in. We all settled down (the girls on the floor and I on the transom) and after an inspiring devotional, led by Erin Turner, we were ready for action. (I tucked in my feathers and tightened by toe hold in preparation for the hot air I expected.)

And what action! The preparation for incoming fledglings (pardon me, freshmen) has already begun with a bang and attitudes as Bib Sisters should be. (Just so happened that I was at the meeting too—I'm going to have to be Little Grandpappy Owl to all the new comers, I think.) These girls will start communicating with their little sisters during the summer so as to get to know them they come—then their guidance and help will continue all through the Fall quarter.

The second big help for freshmen will be "The Y'S JESSIE" Booklet which will be sent to them before school starts. With all the advice and guidance in this little volume no freshman should need a Big Sister! But in case these helps aren't enough for our new members they will receive a book of devotionals for their spiritual strength the first week of school. Sounds as tho this campus must be a forbidding place to newcomers! To an old owl who flies around it a good bit it looks like a mighty fine place, especially from campus. Those trees are life savers for homeless birds—but I do wish I had an apartment a bit less drafty. Maybe next year I can find lodging somewhere nearer all these meetings I find to attend.

One of these meetings is Vespers. I've spoken of it before, you know. This Wednesday, which was the last vespers night of the year the program was one of the best of all. A lovely (from an old Owl's point of view) group of girls called "Madrigals" presented five very worshipful and uplifting songs for the fifteen minute service of meditation, inspiration. What a grand way it is to build up inner strength for the last of the week!

It's now the last of the quarter so until September "BYE" have an "owlng good vacation!"

McDaniel To Go To Blue Ridge Assembly

Etta Lee McDaniel is planning to leave about June 7th for Blue Ridge Assembly, North Carolina when she will attend the Student Conference, YMCA-YWCA-SCA, Southern Region Conference. At the meeting which lasts from June 9th to June 16th, she will represent our own Jessie campus 'Y' and hopes to bring back many of ideas to help our 'Y' run more actively and more smoothly.

In the 1953 Conference Planning Committee sessions real effort was directed toward planning a meaningful conference experience. Questions about "how can the student feel his life is meaningful in the present university and world situation? How can our student associations serve us in this need? What is our basic Christian responsibility as a Student Christian Assn?" led to discussions of personal problems of students in the university scene and the active witness they can make for Christianity. We hope that this conference can help to answer these questions.

The Conference is open to all students, faculty, advisors, and staff members from any college or university, YMCA, YWCA, SCA or other campus religious group in the region. The Conference begins with the evening meal on June 9th and closes with breakfast on June 16th.

After much deliberation, formulation, and revision the Committee

developed the following areas of concern for the 1953 Conference.
Wherein Lies Our True Freedom
1. The Christian Role of the Christianity in the South Today
Campus YMCA, YWCA, SCA
2. Personal Expression and Growth as a Christian Student.

2. Student Life
- B. Responsible Application Our
1. The Christian Role of the Christianity in the South Today
- Campus YMCA, YWCA, SCA
2. Personal Expression and Growth as a Christian Student.



THE HOME OF BETTER VALUES
IN MILLEDGEVILLE
BELK - MATTHEWS
COMPANY

McMILLAN'S SHOE SERVICE

114 S. Wilkinson St. Next to Protective Clemens
Milledgeville, Georgia

RAY'S STEAK HOUSE
Sea Food — Chicken — Sandwiches
Dinners

YEARS AHEAD OF THEM ALL!

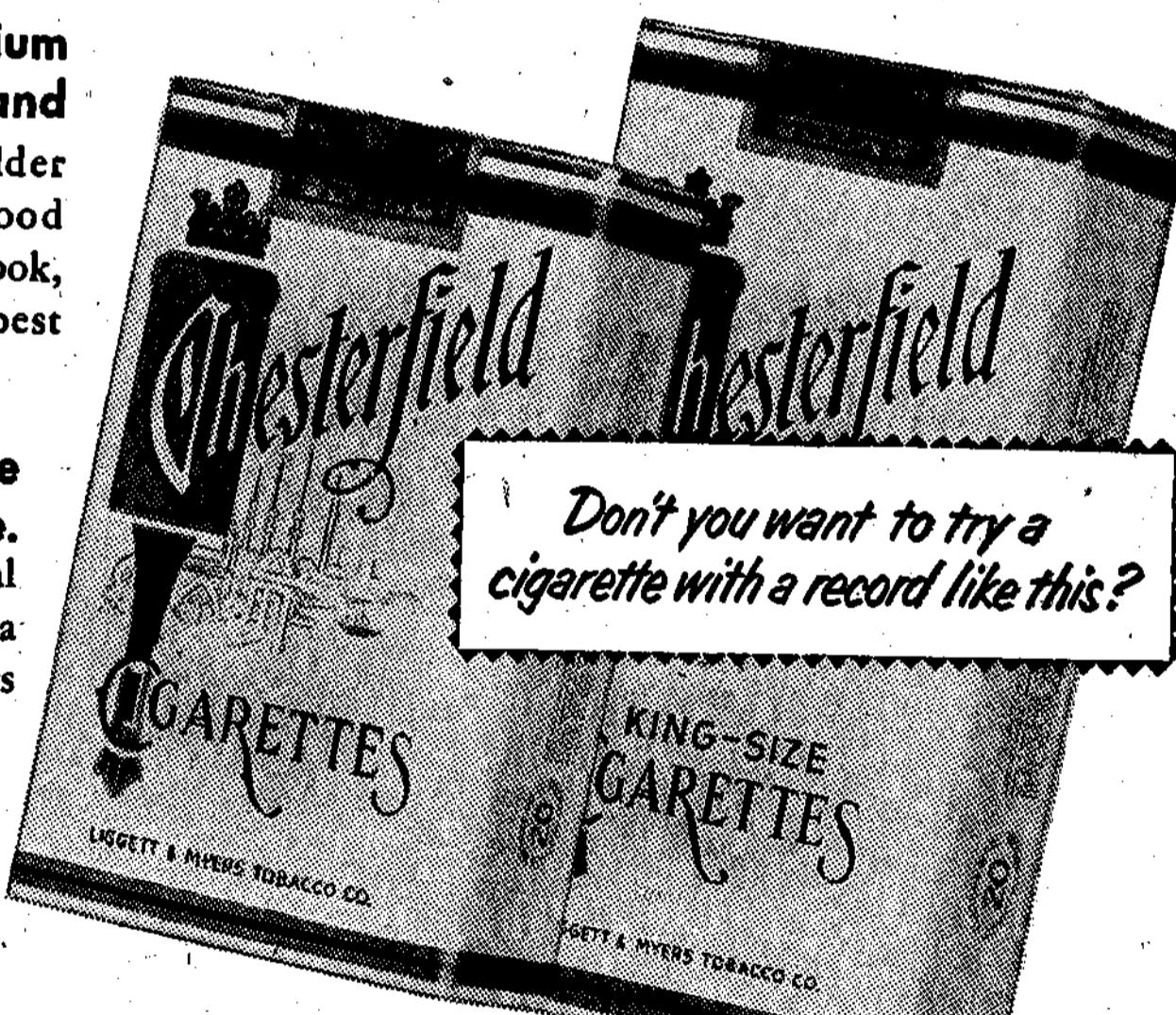
1. THE QUALITY CONTRAST between Chesterfield and other leading cigarettes is a revealing story. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands.

*The index of good quality table—a ratio of high sugar to low nicotine—
shows Chesterfield quality highest*

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.

2. First to Give You Premium Quality in Regular and King-size . . . much milder with an extraordinarily good taste—and for your pocketbook, Chesterfield is today's best cigarette buy.

3. A Report Never Before Made About a Cigarette. For well over a year a medical specialist has been giving a group of Chesterfield smokers regular examinations every two months. He reports... *no adverse effects to nose, throat and sinuses from smoking Chesterfield.*



CHESTERFIELD IS BEST FOR YOU

Copyright 1953, LIGGETT & MYERS TOBACCO CO.